

Hike/Bike for Hospice

May 15, 2016



PRESENTING CIRCLE OF LIFE SPONSOR (Exclusive)

\$10,000+

- » Recognition as Presenting Sponsor on all printed event materials
- » Recognition as Presenting Sponsor in all media and promotional activities related to event*
- » Logo on front and back of event t-shirt*
- » Logo recognition on day of event signage
- » Logo recognition in event brochure*
- » Recognized as Presenting Sponsor by event emcee
- » Logo on the start/finish banner at event*
- » Ten complimentary entries for the Hike/Bike
- » Right of first acceptance for next year's event
- » Industry exclusivity, if desired
- » Dinner for up to four people with the Vice President of Development and the Hospice House of Mid-Michigan Director (date TBD)

QUALITY OF LIFE BIKE SPONSOR

\$7,500

- » Recognition tailored to the bike component of the event*
- » Logo recognition on back of event t-shirt*
- » Logo recognition on day of event signage
- » Eight complimentary entries for the Hike/Bike
- » Lunch for up to four people with the Hospice House of Mid-Michigan Director (date TBD)

MAPLE SPONSOR

\$5,000

- » Logo recognition on back of event t-shirt*
- » Logo recognition on day of event signage
- » Six complimentary entries for the Hike/Bike
- » Opportunity to schedule a private tour of Hospice for up to four people

MAGNOLIA MEMORIAL SPONSOR (Exclusive)

\$4,000

- » Recognition tailored to the memorial component of the event*
- » Name recognition on event t-shirt*
- » Recognition on day of event signage
- » Four complimentary entries for the Hike/Bike

CEDAR LUNCH SPONSOR (Exclusive)

\$4,000

- » Recognition tailored to the lunch component of the event*
- » Name recognition on event t-shirt*
- » Recognition on day of event signage
- » Four complimentary entries for the Hike/Bike

This special event takes time to honor those that have ended life's journey. Join us for the walk or bike ride on Sunday, May 15, 2016.

Enjoy the music, food and kids' activities in a memorial setting where loved ones will be remembered. All proceeds benefit Sparrow Hospice and help provide compassionate end of life care.

For more information on this event, contact the Sparrow Foundation at 517.364.3620.



For more Hike/Bike for Hospice sponsorship opportunities please see reverse side.

POPLAR PICKET FENCE SPONSOR (Exclusive) \$4,000

- » Recognition tailored to the picket fence path component of the event*
- » Name recognition on event t-shirt*
- » Recognition on day of event signage
- » Four complimentary entries for the Hike/Bike

BIRCH REFRESHMENT SPONSOR (Exclusive) \$4,000

- » Recognition tailored to the refreshment area of the event*
- » Name recognition on event t-shirt*
- » Recognition on day of event signage
- » Four complimentary entries for the Hike/Bike

CHERRY ENTERTAINMENT SPONSOR (Exclusive) \$3,000

- » Recognition tailored to the entertainment component of the event*
- » Name recognition on event t-shirt*
- » Recognition on day of event signage
- » Four complimentary entries for the Hike/Bike

OAK SPONSOR \$2,500

- » Recognition tailored to the children's activities at the event
- » Name recognition on event t-shirt*
- » Recognition on day of event signage
- » Four complimentary entries for the Hike/Bike

WHITE PINE SPONSOR \$1,000

- » Name recognition on event t-shirt*
- » Recognition on day of event signage
- » Four complimentary entries for the Hike/Bike

WALNUT SPONSOR \$500

- » Recognition on day of event signage
- » Two complimentary entries for the Hike/Bike



*Please note that all sponsorships must be confirmed by April 15, 2016 to be eligible for this benefit.

All sponsors are recognized along with event highlights at SparrowFoundation.org.

All gifts of \$10,000 or more are recognized with membership in the Philanthropist League and listed on the donor recognition wall located in the main lobby of Sparrow Hospital.